

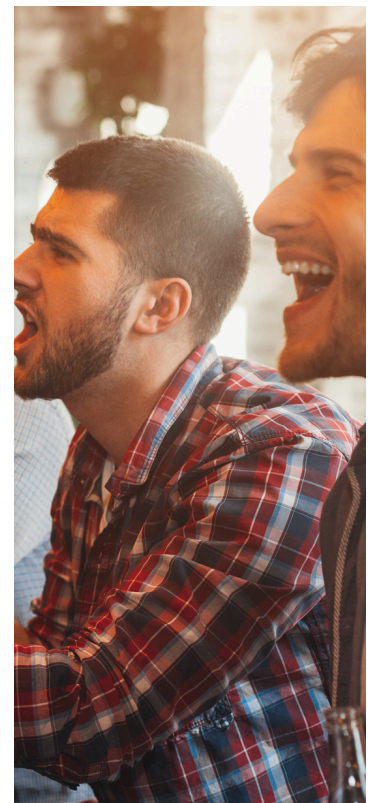


New website live  
May 1/26

# Men's Shed Wellness Week

**NOVEMBER 16 & 18, 2026**  
Sponsorship Opportunities

Secure yours today—packages are limited!



# Building Health

## Strengthening Connection

### Supporting Community

*Tickets on sale starting May 1/26*  
*[mensshedclub.com](http://mensshedclub.com)*

Men's Shed Wellness Week is a new annual community initiative led by the Morinville-Sturgeon Men's Shed Club in recognition of International Men's Day.

The week intentionally pairs preventive health access with social connection to support both the physical and social determinants of health for men in our region, with two distinct events.



## WEEK OVERVIEW

### **Nov 16 - Men's Shed Fun Night:**

Monday Night Football, catered dinner, door prizes, and social connection.

### **Nov 18 - Men's Shed Men's Health Fair:**

Featuring a health & wellness vendor marketplace, catered dinner, inspiring guest speakers, door prize and onsite testing by the MAN VAN<sup>®</sup> (Prostate Cancer Centre - up to 75 men can receive a simple, private, yet potentially life-saving, onsite screening for prostate cancer, diabetes, mental health and general wellness, along with related referrals for follow-up, as needed.

## AUDIENCE PROFILE

**Age Range:** 55 - 75+ years (primary), 36 - 54 years (secondary)

**Gender Distribution:** men (primary)

**Target Groups:** Adult male residents, particularly older adults aged 55+, from Morinville and surrounding communities, including St. Albert, Fort Saskatchewan, Strathcona County, Seba Beach, South Cooking Lake, Westlock, Edmonton + other Men's Shed clubs in the northern region.

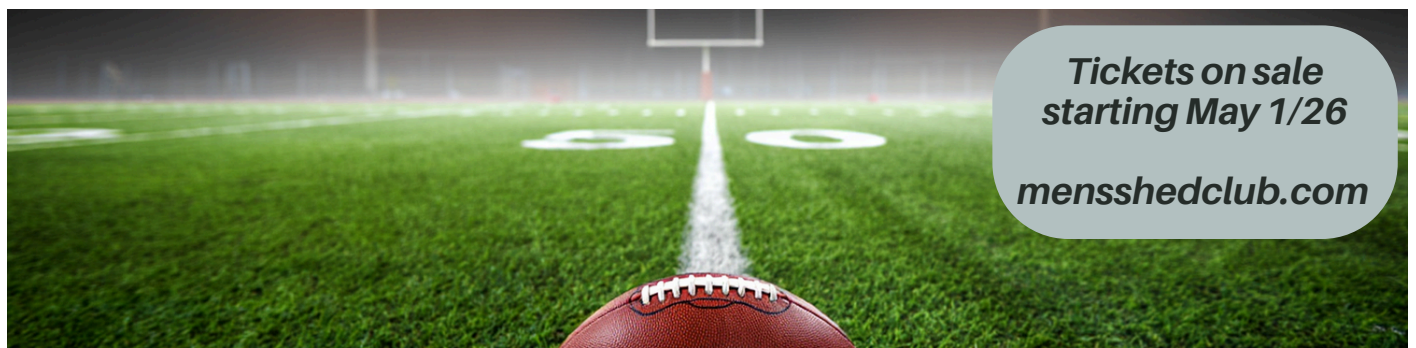


# About The Events



Men's Shed Wellness Week is a strategic, annual initiative designed to position the Morinville–Sturgeon Men's Shed Club as a community anchor for men's wellbeing. The model supports early detection, reduces stigma around men's health, strengthens peer relationships, and creates a sustainable, scalable framework for growth. As a recurring annual initiative, Men's Shed Wellness Week enables long-term planning, partnership development, sponsorship opportunities, and measurable community impact aligned with Family & Community Support Services mandates and the federal Pan-Canadian grant prevention priorities.

EVENT	Men's Shed Fun & Football Night	Men's Shed Health Fair
DATE	Mon, November 16, 2026	Wed, November 18, 2026
VENUE	Rendez-Vous Seniors Centre	Morinville Community Cultural Centre
PROJECTED ATTENDANCE	50-75	100-150
Ticket Fee	\$25	\$35



# About the Audience



The MAN VAN® reach:

Instagram  
1713

Facebook  
4400

## Affluent, active and community-minded

- Morinville's trade area includes more than 20,000 residents with an average household income of \$131,000 and a median age of 39.
- Many of these urban and rural households are affluent homeowners who channel their disposable income into outdoor recreation, entertainment, technology, mutual funds and insurance (27%).
- More than 20% of our trade area population includes adults aged 55+ who are seeking opportunities for social connection, recreation, and entertainment. Active on Facebook, they gravitate towards offerings that provide convenience and community.
- Partner with us and put your brand in front of a growing audience seeking products and services that support their unique lifestyle and support important social needs such as health & wellness initiatives.

## ANNUAL VISION

Men's Shed Wellness Week is intended as a long-term, annual initiative, not a one-time event. By establishing a consistent November rhythm aligned with International Men's Day, the Men's Shed intends to build recognition, trust, and community expectation year over year.

This annual event supports:

- Sustained partnerships with health organizations, municipalities, and sponsors
- Predictable planning and funding cycles for all
- Growth in attendance, membership, and volunteer engagement
- Expansion to include additional wellness or educational events in future years

This approach positions the Morinville-Sturgeon Men's Shed Club as a stable community anchor for men's health, connection, and prevention-focused wellbeing.

## OUTCOMES & IMPACT

- Increased access to preventive health screening for men
- Normalization of men's health conversations
- Strengthened community partnerships
- Increased awareness and growth of Men's Shed membership
- Up to 225 men directly positively impacted in one week





# Sponsorship Opportunities

## Why Sponsor?

Support preventive health and early detection for men

Demonstrate leadership in strengthening community wellbeing

Direct engagement with local residents and families

Brand visibility across event marketing, website, and social media

Association with a growing annual community initiative

**TITLE SPONSOR**  
**\$2500**  
(One available)

- Presenting sponsor for the entire week (i.e. XXX presents Men's Shed Wellness Week)
- Speaking opportunity (5 minutes)
- Premium booth space in high-traffic area - first choice
- Top logo recognition on event site, materials & social media recognition on all event posts
- Logo and Name Recognition on website all year
- Social media sponsor spotlight posts
- Swag bag inclusion
- 6 Event/Dinner Tickets (one table)

**CHAMPION SPONSOR**  
**\$1500**  
(Two available)

- Prominent logo placement on event materials & website
- Panel discussion participation opportunity
- High traffic health fair booth, 2<sup>nd</sup> & 3<sup>rd</sup> choice
- Logo and Name Recognition on website all year
- On-stage acknowledgment during opening & closing
- Social media recognition
- Swag bag inclusion
- 3 Event/Dinner Tickets (1/2 table)

**ALL-STAR SPONSOR**  
**\$750**  
(Three available)

- Logo placement on selected event materials
- High traffic booth space, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup> choice
- Brand mention in digital event program
- Logo and Name Recognition on website all year
- Swag bag inclusion
- 1 Event/Dinner Ticket



# Sponsorship Opportunities

## Why Sponsor?

Support preventive health and early detection for men

Demonstrate leadership in strengthening community wellbeing

Direct engagement with local residents and families

Brand visibility across event marketing, website, and social media

Association with a growing annual community initiative

### TEAM PLAYER SPONSOR \$350

(Three available)

- Standard vendor table
- Name Recognition on website all year
- On-stage acknowledgment during opening & closing
- Name mentioned on event materials
- Swag bag inclusion
- 1 Event/Dinner Ticket

### COMMUNITY SUPPORTER \$250

(Three available)

- Standard vendor table, as assigned
- Name mentioned on event materials
- On-stage acknowledgment during opening & closing
- Name Recognition on website all year
- Swag bag inclusion
- 1 Event/Dinner Ticket

### VENDOR TABLE ONLY

(Two x business: \$100  
Two x Non-Profit: \$75)

- Standard vendor table, as assigned
- On-stage acknowledgment during opening & closing



# Men's Shed Wellness Week Events

(Subject to minor schedule changes)

## Men's Shed Fun Night - Monday Night Football

**Date:** Monday, November 16, 2026

**Venue:** Morinville Rendez-Vous Senior Centre

**Expected:** Up to 75 attendees

### **Description:**

A social, relationship-centered gathering featuring a catered dinner, door prizes, and shared enjoyment of Monday Night Football. This event prioritizes connection, belonging, and fun, creating an accessible and welcoming entry point into Men's Shed Wellness Week.

### **Proposed Itinerary**

**5:45 PM** - Doors open / arrival & seating

**6:15 PM** - Catered dinner

**6:45 PM** onward - Monday Night Football viewing, door prize and social connection.

## Men's Shed Health Fair

**Date:** Wednesday, November 18, 2026

**Venue:** Morinville Community Cultural Centre (MCCC)

**Expected Attendees:** Up to 150

### **Description:**

By intentionally pairing preventive health access with social connection, this event addresses both physical and social determinants of health, supports early detection, reduces stigma around men's health, strengthens peer and community relationships, normalizes conversations around men's health and provides easy access to extensive resources and supports.

### **Proposed Itinerary:**

#### **3:30 PM**

- Vendor trade show opens
- The Man Van clinic appointments begin

#### **3:30 - 7:30 PM**

- Continuous testing appointments and vendor trade show

#### **5:00 PM**

- Welcome & introductions

#### **5:15 PM**

- Dinner
- Title Sponsor Speaking Opportunity
- Man Van video presentations

#### **6:00 PM**

- Guest Speaker #1. (i.e. physician speaking on men's health issues)

#### **6:30 PM**

- Guest Speaker #2 (i.e. celebrity sports or media personalities testimonial)

#### **7:00 PM**

- Guest Speaker #3, (i.e. survivor panel/couch style interviews), Door Prize Draws





# Key Partner

## The MAN VAN<sup>®</sup> (Prostate Cancer Centre)

The MAN VAN<sup>®</sup> will operate a 4-hour clinic offering the following tests for up to 75 men:

- PSA (Prostate-Specific Antigen) test
- Mental wellness screening
- Blood pressure
- Blood sugar
- Waist circumference

Testing capacity: 3-4 men every 15 minutes

### Clinic Setup

- Clinic held in a meeting room inside MCCC
- The Man Van vehicle parked out front for visibility and awareness



### Appointments

The Man Van will provide a scheduled appointment system with time slots

Appointments will run continuously from 3:30 PM - 7:30 PM

Appointments are first come, first served to first 75 people with ticket purchase, time slot will be given upon arrival at the event.

### Test Results Protocol (PSA)

- PSA under 3: Results sent via text or email with secure online access
- PSA over 3: Man is contacted for a secondary confirmatory test
  - If secondary test is normal → phone follow-up
  - If still elevated → recommendation to contact family doctor
  - If no family doctor → support provided and referral to urologist specialist





# Let's Build Impact Together

## Timelines

**April 30, 2026**

Commitment Forms Due

**May 15, 2026**

Sponsor Logo & payment due to secure vendor spot

**June 01, 2026**

- Event presence & sponsors added to website and social media channels
- Early awareness-building call-to-action focused on "Save the Date"

### Mid-August 2026 - Full Marketing Launch

- Launch of ticket sales and sponsor deliverables
- Marketing aligned with the Town of Morinville Fall Events Program Guide

Coordinated promotion across:

- Town channels
- Men's Shed & Sponsor platforms
- The Man Van networks
- This timeline provides nearly three months (mid-August to November 18, 2026) for active ticket sales and sustained promotional momentum.

**October 2026**

- Vendor tables chosen or assigned
- Door Prize & Swag bag inclusions collected from each sponsor/vendor



# Health Fair Vendor Maps

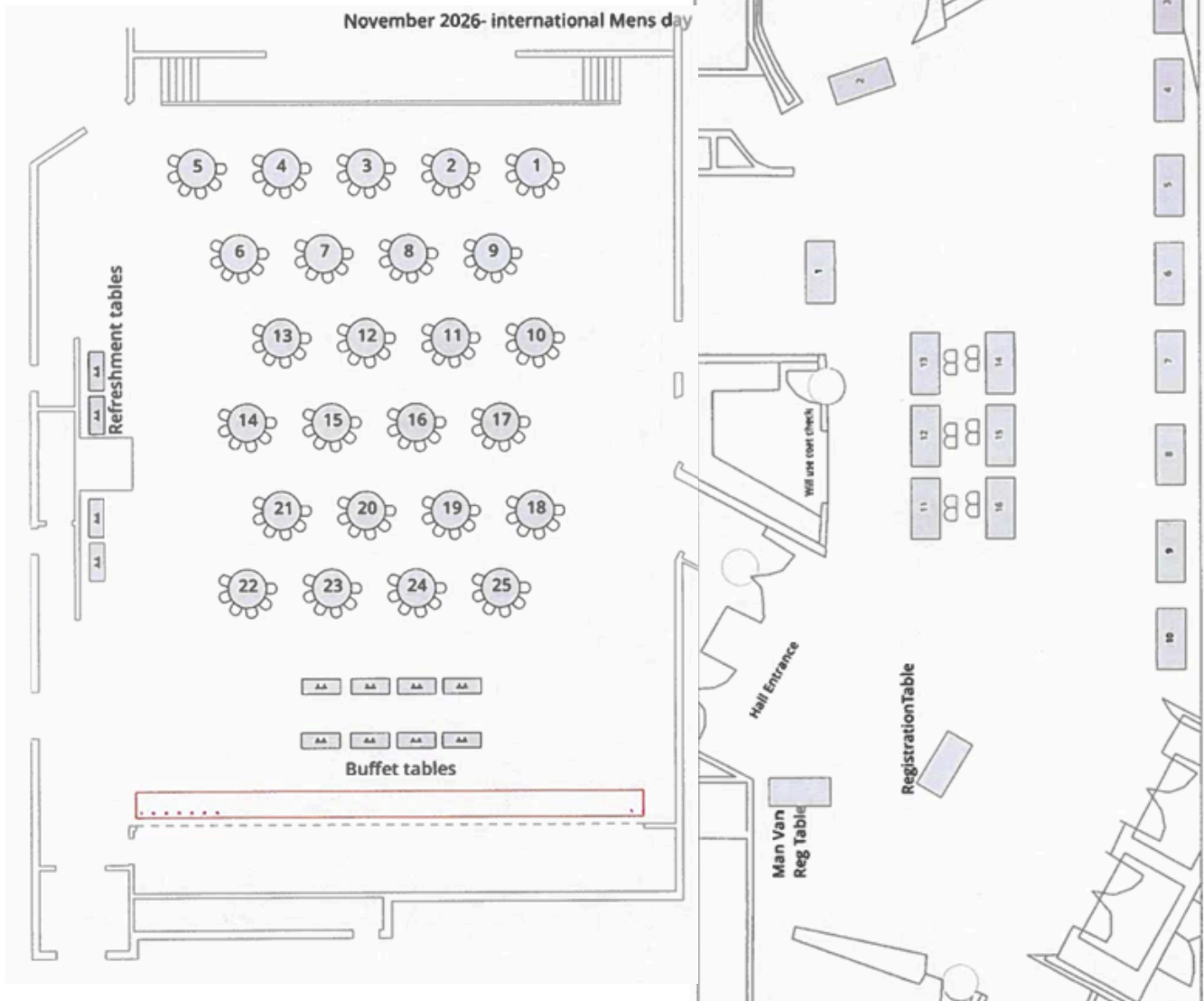
Morinville Community Cultural Centre

\*Exact layout subject to change



Foyer - Vendor Tables en route to the MAN VAN<sup>®</sup> Clinic in meeting rooms

Hall A & B - Dinner- Evening Program



## In-Kind Contributions

We are happy to accept materials or services instead of money.

Examples:

- Coffee, tea, snacks, or lunch items for event days
- Printing services for posters, programs, or signage
- Hardware or workshop materials (wood, screws, sandpaper, tools)
- Transportation support for seniors or mobility-limited attendees
- Gift cards or small prizes for raffles

## Volunteer Time or Expertise

Professionals can donate an hour of knowledge or skills for this event or future workshops

Examples:

- Physiotherapists offering a short mobility workshop
- Financial advisors hosting a retirement or budgeting session
- Tradespeople leading a tool safety demo
- Counselors or coaches facilitating a mental health conversation
- Local chefs doing a simple cooking demo

Even 30–60 minutes can add value.

## Promotion and Awareness Support

Ways you can help:

- Posting on your social media
- Displaying posters or flyers
- Mentioning the event in newsletters
- Sharing through community bulletin boards

This can dramatically increase attendance.

## Equipment or Resource Lending

Businesses may donate items.

Examples:

- Tools or equipment
- Comfortable furniture for the club
- Pop-up tents
- Audio equipment
- Projector or tv screen
- Workshop supplies

This reduces event costs.

## Encourage Individuals to Participate

Community members can contribute in simple ways:

- Volunteer for setup or cleanup
- Offer transportation to someone who needs it

# Other Options to Support

**Men's Shed  
programs  
thrive,  
when  
community rises.**



Sturgeon Agriplex, 2nd Floor  
25021 Township Rd 554,  
Sturgeon County



# Men's Shed Wellness Week Sponsorship & Community Support Commitment Form



Thank you for supporting Men's Shed Wellness Week.  
Please fill out this form or use the QR code (as of June 1)

Organization / Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_

## Type of Support

Please select how you would like to support Men's Shed Wellness Week.

### Financial Sponsorship

- Title Sponsor - \$2,500
- Champion Sponsor - \$1,500
- All-Star Sponsor - \$750
- Team Player Sponsor - \$350
- Community Supporter - \$200

### In-Kind Donation (Goods or Services)

- Food or refreshments
- Printing or promotional materials
- Gift cards / prizes for door prizes
- Other: \_\_\_\_\_

Description of contribution:  
\_\_\_\_\_

Estimated value (optional): \$ \_\_\_\_\_

Name (Printed): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Method of Payment: \_\_\_\_\_

Amount: \_\_\_\_\_

### Vendor Tables (Non-Sponsors)

- Standard Vendor Table - \$100
- Non-Profit Vendor Table - \$75

### Recognition (Optional)

- Yes, you may recognize our organization publicly
- Please list us as:  
\_\_\_\_\_
- Please keep our support anonymous

## Payment Information

### Cheques:

Morinville Sturgeon Men's Shed Club

### E-transfer:

morstumensshed@gmail.com

### Event Organizer

Cecil Mackesey,  
Men's Shed Event Organizer  
(613) 922-9804  
mack0987@hotmail.com

*Thank you for helping strengthen connection, health,  
and wellbeing for the men in our communities.*



# In Partnership and Support of International Men's Day Events



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## Grant and Operational Supporters

*Thank-you!*



Government  
of Canada

Gouvernement  
du Canada

Funded in part by the New Horizons  
Pan-Canadian Grant for Seniors



Rotary Club of  
Morinville Sturgeon



*Thank you for helping strengthen connection, health,  
and wellbeing for the men in our communities.*

